

SPRING 2021 CKS COLLOQUIUM SERIES

K-POP AS A GLOBAL POPULAR CULTURE:

FROM TRANSCULTURAL FANDOM
TO MEDIA CONSUMPTION

APRIL 1, 2021 | 4:45PM | ONLINE VIA ZOOM

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OUR SPEAKERS



Dr. Crystal Anderson
George Mason University



Dr. Candace Epps-Robertson
UNC at Chapel Hill

It is no doubt that K-pop has become a fascinating global phenomenon, increasing in popularity immensely and spreading like wildfire over the past several years. In this panel, Dr. Crystal Anderson and Dr. Candace Epps-Robertson, two academic scholars on Hallyu, will share their takes on some of the unique subject matters of K-pop, as well as answer questions from the audience! Dr. Crystal Anderson will explore how the media defines, shapes, and sometimes distorts perceptions of K-pop music, artists, and fans, along with how fans can contextualize K-pop's history and influences to avoid this kind of erasure and marginalization. Dr. Epps-Robertson will focus on one specific group and fandom — BTS and ARMY — and discuss the ways in which ARMY responds to BTS's messages through the creation of fan-driven services and efforts aimed at philanthropy, education, and community.