University Affairs Committee meeting with Lawrence M. Zacarese, Vice President of Enterprise Risk Management

November 11, 2025

Attendees and Roles

Name	Role/Department
Alexander Orlov (Chair)	Professor, Material Science and Chemical Engineering
Larry Zacarese (Guest)	Head of Enterprise Risk Management (ERM)
Lisa-Beth Platania	Undergraduate/Graduate Academic Advisor, Philosophy Department
John True	Associate Professor, Ecology and Evolution; Co-Chair, Environment Committee
Stacey Finkelstein	Marketing Professor, Business School
Shipra Agrawal	Associate Professor, Dept. of Medicine, Division of Nephrology
Hedieh Yazdanseta	Associate Dean of Students
Annette Mims	Content Acquisitions Manager, Library

The meeting began with introductions and discussions about the committee's structure, including roles and meeting documentation processes. Larry Zacarese, who leads Stony Brook University's Enterprise Risk Management division, outlined current challenges and initiatives, including compliance, economic factors, and ongoing projects. The group addressed various campus safety and operational concerns, such as smoking policies, evacuation procedures, parking management, and exam security, with Larry promising to follow up on several issues with relevant stakeholders.

Next steps

- Larry: Suggest to Katherine Duffy (and Healthier You) the involvement of campus experts (e.g., Stacey and others with relevant research) in the development and messaging of future campus health campaigns, especially regarding smoking/vaping policy.
- Larry: Coordinate with Zach Lee and building management (Chris Lily) to ensure that technical issues with walkie-talkie batteries and safety warden program equipment in the library are resolved to facilitate faster building re-occupancy after evacuations.
- Larry: Raise with the Provost the issue of exam security and intellectual property protection, including the possibility of increased police visibility and support during large exams, and offer to organize a follow-up meeting with relevant faculty as subject matter experts.
- Larry: Discuss with Jackie Weisman and the Office of General Counsel the possibility of preemptive cease and desist letters or other legal actions against websites posting copyrighted faculty material and explore SUNY-level action via the Chief Compliance Officer at SUNY Central.
- Larry: Add the issue of faculty intellectual property posted on course sharing sites to the agenda for the next meeting with SUNY university center risk counterparts and SUNY Central Administration, and report back on any system-wide approaches or guidance.
- Larry: Explore the possibility of providing faculty with guidance/advice (including legal language) for interacting with websites that post copyrighted course material and consider semi-annual or quarterly institutional communications to these sites on behalf of the university.
- Alexander: Send meeting transcript to Larry for review and edits before posting the summary to the Senate website.

Summary

Committee Structure and Meeting Procedures

The meeting began with introductions and discussions about the committee's structure, including the role of observers and the process for handling meeting transcripts and summaries. Larry explained that he would edit the Al-generated summary before it was posted on the Senate website.

Stony Brook ERM Leadership Overview

The meeting introduced Larry Zacarese, who has led Stony Brook University's Enterprise Risk Management (ERM) division since May 2021, overseeing a broad portfolio including policy compliance, mobility and parking services, Environmental Health and Safety, security, and emergency management. Larry outlined current challenges, including compliance with federal regulations, economic factors affecting large organizations, and ongoing projects like ERP implementation and facilities maintenance. The group discussed their meeting format, agreeing to start with introductions and then address questions about ERM's functions and challenges, with most questions coming from other committee members.

Campus Smoking Policy and Safety

Larry explained the university's smoke-free policy and recent incidents of vaping and smoking in campus buildings, noting that while evacuation times for large buildings like the Library may feel long, they could have been longer without the in-house resources of the Fire and Emergency Services team. Overall incidents from smoking or vaping are decreasing. He clarified that while university police can enforce the policy, they prefer to use peer support and HealthierU initiatives rather than having officers act as "smoking police." . Stacy suggested involving faculty experts in marketing campaigns to make them more effective, and Larry agreed to consult with Catherine Duffy about this. Annette, the Content Acquisitions Manager from the library, raised concerns about the lack of walkie-talkie communication systems in the library, which had previously helped speed up evacuation procedures, and Larry confirmed that the Director of Emergency Management would address this issue since the safety warden program is critical to campus response.

Campus Parking and Traffic Solutions

Larry and Stacy discussed the challenges of managing campus parking and traffic as enrollment grows They also touched on the need to consider the impact of increased traffic on the community relationship with the campus.

AIMS System and Facilities Planning

Larry discussed the new Parking Management System (AIMS) system, which has integrated parking and mobility functions, and highlighted the need for a new facilities master plan due to the university's growth. Larry also mentioned that there are still ongoing negotiations about paid parking.

Exam Security & Protecting Intellectual Property

He addressed concerns about exam security and intellectual property protection, stating that he would raise these issues with the provost and explore ways to enhance security measures including consulting with Office of General Counsel and SUNY administration Larry also discussed raising issues to SUNY like potential for partnerships with companies like Adobe to improve accessibility compliance.